

Sponsorship Opportunities



12TH ANNUAL

CAREGIVER'S JOURNEY CONFERENCE

A conference for Alzheimer's Caregivers and Families who are supporting a person living with Alzheimer's disease or another dementia.

April 20, 2023

Location:

Crowne Plaza Hotel

801 Greenwich Ave, Warwick, RI 02886

About the Caregiver's Journey

This conference is for both, caregivers and those living with Alzheimer's and related dementia. Caring for someone with Alzheimer's disease or a related dementia is truly a labor of love. We provide a series of sessions throughout the day that provide caregivers and those living with dementia the necessary knowledge base to provide person centered care while maintaining ones own self care. We hope to give you the necessary tools and resources, that are essential, to carry out this journey of caring and supporting persons with Alzheimer's disease and related dementias. We welcome over 500 attendees annually!

About the Alzheimer's Association®

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's care, support and research. We address this global epidemic by providing information, education and support to the millions who face dementia every day, while advancing critical research toward methods of treatment, prevention and, ultimately, a cure.

Our mission: The Alzheimer's Association leads the way to end Alzheimer's and all other dementia – by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

Our vision is a world without Alzheimer's and all other dementia.

About the Alzheimer's Association Programs and Supports

Our 24/7 Helpline (800.272.3900)

- Care Consultations
- Peer or professionally led support groups for both, caregivers and those living with early memory loss.
- Safety services, including a collaboration with MedicAlert®, providing assistance for a loved one's medical emergencies or wandering.
- Early-stage social engagement programs.
- Educational programs, both, online and in person, featuring information on diagnosis, warning signs, effective communication strategies and following care through the disease process.
- Healthcare professional training on Alzheimer's disease and dementia care practices.

Join us by Supporting Caregivers in Sponsorship

Presenting \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Vendor \$500
Top tier logo on save the date card	2nd tier logo on Save the Date Card			
Top tier logo on each keynote introduction	2nd tier logo on keynote introduction	3rd tier logo on keynote introduction		
Top tier logo with URL link on conference website	2nd tier logo with URL link on conference website	3rd tier logo with URL link on conference website	Company name with URL link on conference website	Company name with URL link on conference website
Logo on cover page and full-page ad in conference brochure with ALZ Assoc logo (PDF version)	Full page ad in conference brochure (PDF version)	1/2-page ad in Conference Day brochure (PDF version)	Listing in Conference Day of Program brochure with contact info	Listing in Conference Day of Program brochure with contact into
1-minute recorded presentation from company rep during opening remarks and logo listing on a Sponsor Scroll during breaks	30-second promotional video presentation during one break and logo listing on Sponsor Scroll during breaks	Logo listing on a Sponsor Scroll during breaks	Name listing on Sponsor Scroll during breaks	
Social Media: recognition on ALL posts about conference Logo and link, and 2 Facebook Live conversations with ALZ Executive Director prior to conference	Social Media: 4 posts about conference Logo and link and 1 Facebook Live with ALZ Executive Director prior to conference	Social Media: 3 social media posts about conference logo and link	Social Media: 3 social media posts about conference name	
Banner in ballroom at Crowne Plaza Front Table	Banner in ballroom at Crowne Plaza Front Table	Thank you sign outside breakout rooms at the Crown Plaza	Thank you sign on lunch buffet tables	
Premium space Vendor Table at conference	Premium space Vendor Table at conference	Vendor Table at conference	Vendor Table at conference	Vendor Table at conference

Other Ways to Support the Caregiver's Journey Conference

Deadlines:

April 1, 2023 \$500

Program Booklet Ads

\$500 Full page (8.5 x 11)

\$250 Half page (4.25 x 8.5)

\$125 Quarter page (4.25 x 5.5)

\$50 Name listing

Deadline:

April 1, 2023

Demonstrate your company's leadership role in the fight against Alzheimer's by joining us as a Caregiver's Journey Conference sponsor or advertiser. The Alzheimer's Association Rhode Island Chapter offers a variety of opportunities that will provide your company with greater visibility in the communities where your employees work and live.



RI Chapter | 245 Waterman Street, Suite 306 | Providence, RI 02906
800-272-3900



COMMITMENT FORM

Yes! I would like to commit to becoming a sponsor for the Caregiver's Journey Conference. Your corporate sponsorship will help advance the fight against Alzheimer's and support the Association's vision of a world without Alzheimer's disease.

Sponsorship Levels

- _____ Presenting Sponsorship \$10,000
- _____ Platinum Sponsorship \$5,000
- _____ Gold Sponsorship \$2,500
- _____ Silver: Sponsorship \$1,500
- _____ Vendor Sponsorship \$500

Vendor Deadline

_____ April 1, 2023 \$500

Color Advertisements in Program

- _____ Full Page \$500
- _____ Half Page \$250
- _____ Quarter Page \$125

Business Information

Business Name: _____

Primary Contact: _____

Street Name: _____

Town: _____

City: _____

Zip Code: _____

Telephone Number: _____

Email: _____

Company Website: _____

Please make checks payable to: Alzheimer's Association RI Chapter

_____ Payment enclosed _____ Please bill me

Mail to: Alzheimer's Association, RI Chapter
245 Waterman Street, Suite 306, Providence, RI 02906
Fax to: 401-421-0115 Email to: mmurphy@alz.org
Questions? Please call Annie Murphy at: 401-421-0008

Payment is required prior to conference by April 10, 2023

(If payment is not received by deadline, we cannot except you at conference)

