

14th Annual CAREGIVER'S JOURNEY & RESEARCH CONFERENCE

Sponsorship Opportunities



April 17, 2025
Crowne Plaza Hotel
801 Greenwich Ave, Warwick, RI 02886

About the Caregiver's Journey & Research Conference

Our one-day conference brings together caregivers, individuals living with Alzheimer's disease and other dementias, community-based clinical care providers, and new this year, clinical researchers and scientists from across the state. Throughout the day, attendees will gain valuable insights, tools and resources tailored for caregivers, discuss groundbreaking research advances, and learn about ongoing clinical trials in Alzheimer's disease and related dementias.

This conference provides opportunities for Rhode Island-based direct care businesses to interact with individuals looking for resources to support them in their caregiving journey. In addition to oral presentations from scientists across the state, we also provide students and postdoctoral fellows with a unique platform to connect, exchange ideas, and present their latest findings in a dynamic poster session.

Conference highlights include:

- A full day of professional respite care so a caregiver can attend the conference.
- An immersive experience to demonstrate living with dementia. This will help to develop self awareness, understanding and empathy.
- Keynote presentation, light breakfast, buffet lunch and up to 14 breakout sessions to choose from.
- More than 25 poster presentations
- Ample time for networking and engaging with attendees.

An annual attendance of 500 individuals.

Registration Opens March 1, 2025

Register online at Alz.org/RI or call the 24/7 Helpline at 800-272-3900.

About the Alzheimer's Association®

Our mission: The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Our Vision is a World without Alzheimer's and all other dementia.

Join us by Supporting Caregivers & Research in Sponsorship

Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,500	Vendor Sponsor **\$650 Early Bird
1st tier logo 1st Save the date card 2/15/25 2nd Save the date card 3/15/25	2nd tier logo 1st Save the date card 2/15/25 2nd Save the date Card 3/15/25			
1st tier logo on keynote introduction	2nd tier logo on keynote introduction	3rd tier logo on keynote introduction		
First tier logo with URL link on conference website	2nd tier logo with URL link on conference website	3rd tier logo with URL link on conference website	Company name with URL link on conference website	Company name with URL link on conference website
Logo on Cover Page of Conference Brochure and Full Page ad in Day of Day of Conference Brochure	Full page ad in Day of Conference Brochure	1/2-page ad in Day of Conference Brochure	Listing in Day of Conference Brochure with contact info	Listing in Day of Conference Brochure with contact into
LIVE Welcome Remarks During Morning Address from representative	30-second promotional video presentation during breaks	Thank You Logo displayed on Banquet Tables		
Social Media: recognition on ALL posts about conference (Logo and URL)	Social Media: 4 social media posts about conference (Logo and URL)	Social Media: 2 social media posts about conference (Logo and URL)	Social Media: 1 social media post about conference (Logo and URL)	Special Recognition during June 2025 Alzheimer's & Brain Awareness Month (Logo and URL)
Exhibitor Space at Annual Advocacy Day, RI State House (March 20, 2025) and Exhibitor Space at Annual Brian R. Ott, MD Research Symposium (Fall, 2025)	Exhibitor Space at Annual Advocacy Day, RI State House (March 20, 2025) and Exhibitor Space at Annual Brian R. Ott, MD Research Symposium (Fall, 2025)	Company Promotional Materials on display at Annual Brian R. Ott, MD Research Symposium (Fall, 2025)	Company Promotional Materials on display at Annual Advocacy Day, RI State House (March 20, 2025)	
Premium space Vendor Table at conference	Premium space Vendor Table at conference	Vendor Table at conference	Vendor Table at conference	Vendor Table at conference
Company Promotional Materials on display at Health Fairs attended by RI Chapter staff/volunteers and Recognition in post- conference "Thank You" email sent to conference attendees within 1 week of event. (logo and URL)	Recognition in "November is Caregiver's Month" email sent to all RI constituents (logo and URL) and Recognition in post- conference "Thank You" email sent to conference attendees within 1 week of event. (logo and url)	Opportunity to host "The Empowered Caregiver", a five-part series presented by RI Chapter staff/volunteers at your place of business		

Exclusive Offer

Level up your sponsorship by February 15, 2025 of Caregiver's Journey & Research Conference AND Walk to End Alzheimer's to receive these exclusive benefits.

- Premium table at 5 Alzheimer's Association-led Community Forums in 2025
- 2025 Company Plaque indicating participation in Caregiver's Journey Conference and Walk to End Alzheimer's
- Recognition on "Thank You" signage at five Rhode Island Walk to End Alzheimer's.
- Logo inclusion on Walk to End Alzheimer's Save the Date card mailed to more than 3,000 Walk participants.

Please contact Annie Murphy, Laura Crafford or Jennifer Finley at the Alzheimer's Association- RI Chapter to discuss this exclusive offer : 401-421-0008

COMMITMENT FORM

Please indicate below your Sponsorship Commitment.

Sponsorship Commitment Deadlines

- _____ Platinum Sponsorship \$10,000 (February 15, 2025)
- _____ Gold Sponsorship \$5,000 (February 15, 2025)
- _____ Silver Sponsorship \$2,500 (April 1, 2025)
- _____ Bronze Sponsorship \$1,500 (April 1, 2025)
- _____ Vendor Sponsorship \$750 (After February 15, 2025)
- _____ **Early Bird Vendor Sponsorship \$650 (By February 15, 2025)**

Color Ad in Day of Program

Deadline April 1, 2025 (logos and ads)

- _____ Full Page Ad \$500
- _____ Half Page Ad \$250
- _____ Quarter Page Ad \$125

Business Information

Business Name: _____
Primary Contact: _____
Address: _____
Telephone Number: _____
Email: _____
Company Website: _____

Please make checks payable to: Alzheimer's Association RI Chapter

_____ Payment enclosed _____ Please invoice me _____ Payment made online

Mail Payments: Alzheimer's Association, RI Chapter; 245 Waterman Street, Suite 306, Providence, RI 02906

Pay online: http://act.alz.org/site/Donation2?df_id=60846&mfc_pref=T&60846.donation=form1

For questions, contact Annie Murphy at: 401-859-2332; mmurphy@alz.org

Full payment must be received by April 1, 2025 to receive sponsorship benefits, including recognition in Day-of Program Booklet.