

Sponsorship Opportunities

alzheimer's  association®

Rhode Island Chapter

11TH ANNUAL

CAREGIVER'S JOURNEY

A conference for Alzheimer's Caregivers and Healthcare Professionals

alzheimer's  association®

Rhode Island Chapter

May 3rd and 4th, 2022

Crowne Plaza Hotel, Warwick, RI

Virtual options available

About the Caregiver's Conference

This conference is for both caregivers and professionals who dedicate their lives to caring for people with Alzheimer's disease and related dementias. Caring for someone with Alzheimer's disease or a related dementia is truly a labor of love. We offer varied workshops throughout the day that provide caregivers and professionals with the tools to carry on their journey of caring and supporting persons with Alzheimer's disease and related dementias. We welcome over 500 attendees annually.

About the Alzheimer's Association®

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's care, support and research. We address this global epidemic by providing information, education and support to the millions who face dementia every day, while advancing critical research toward methods of treatment, prevention and, ultimately, a cure.

Our mission: The Alzheimer's Association leads the way to end Alzheimer's and all other dementia – by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

Our vision is a world without Alzheimer's and all other dementia.

About the Rhode Island Chapter Programs and Services

- Free 24/7 Helpline (800.272.3900)
- Care Consultations
- Peer or professionally led support groups for both caregivers and those living with early memory loss.
- Safety services, including a collaboration with MedicAlert®, providing assistance for a loved one's medical emergencies or wandering.
- Early-stage social engagement programs.
- Educational programs both online and in person, featuring information on diagnosis, warning signs, effective communication strategies and following care through the disease process.
- Healthcare professional training on Alzheimer's disease and dementia care practices

Join us by Supporting Caregivers in Sponsorship

Presenting \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Vendor \$600
Top tier logo on Save the Date Card	2nd tier logo on Save the Date Card			
Top tier logo on each day keynote Introduction	2nd Tier logo on each day keynote introduction	3rd tier logo on each day keynote introduction		
Top tier logo with URL link on conference website	2nd tier logo with URL link on conference website	3rd tier logo and link with URL link on conference website	Company name with URL link on conference website	Company name with URL link on conference website
Logo on Cover page and full-page ad in conference brochure with ALZ Assoc logo (online and PDF version)	Full Page ad in conference brochure (online and PDF version)	1/2-page ad in Conference Day brochure (online and PDF version)	Listing in Conference Day of Program brochure with contact information	Listing in Conference Day of Program brochure with contact information
1-minute LIVE/ video presentation from company rep during opening remarks and 1 minute Live/video to close conference Logo listing on a Sponsor Scroll during breaks	30-second promotional video presentation during one break Logo listing on Sponsor scroll during breaks	Logo listing on a Sponsor scroll during breaks	Name listing on Sponsor scroll during breaks	
1 complimentary CEU registration	1 complimentary CEU registration	1 complimentary CEU registration	1 complimentary CEU registration	1 complimentary CEU registration
Social Media: recognition on ALL posts about conference Logo and link 2 Facebook Live conversations with ALZ Executive Director prior to conference	Social Media: 4 social media posts about conference Logo and link 1 Facebook Live conversation with ALZ Executive Director prior to conference	Social Media: 3 social media posts about conference logo and link	Social Media: 3 social media posts about conference name	
Banner in ballroom at Crowne Front Table	Banner in ballroom at Crowne Front Table	Thank you sign outside breakout rooms at Crowne		
Premium space Vendor Table at conference Virtual options available	Premium space Vendor Table at conference Virtual options available	Vendor Table at conference Virtual options available	Vendor Table at conference Virtual options available	Vendor Table at conference Virtual options available

Other Ways to Support the Caregiver's Journey Conference

Deadlines:

March 18, 2022 Early Bird \$550

April 25, 2022 \$600

Program Booklet Ads

\$500 Full page (8.5 x 11)

\$250 Half page (4.25 x 8.5)

\$125 Quarter page (4.25 x 5.5)

\$50 Name listing

Deadline:

April 18, 2022

Demonstrate your company's leadership role in the fight against Alzheimer's by joining us as a Caregiver's Conference sponsor or advertiser. The Rhode Island Chapter of the Alzheimer's Association offers a variety of opportunities that will provide your company with greater visibility in the communities where your employees work and live.



RI Chapter | 245 Waterman Street, Suite 306 | Providence, RI 02906
800-272-3900

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COMMITMENT FORM

Yes! I would like to commit to becoming a sponsor for the Caregiver's Conference. Our corporate sponsorship will help advance the fight against Alzheimer's and support the Association's vision of a world without Alzheimer's disease.

Sponsorship Levels

- _____ Presenting Sponsorship \$10,000
- _____ Platinum Sponsorship \$5,000
- _____ Gold Sponsorship \$2,500
- _____ Silver: Sponsorship \$1,500
- _____ Vendor Sponsorship \$600

Vendor Deadline

- _____ Early Bird by March 18, 2022 \$550
- _____ April 25, 2022 \$600

Color Advertisements in Program

- _____ Full Page \$500
- _____ Half Page \$250
- _____ Quarter Page \$125

Business Information

Business Name: _____
Primary Contact: _____
Street Name: _____
Town: _____
City: _____
Zip Code: _____
Telephone Number: _____
Email: _____
Company Website: _____

Please make checks payable to: Alzheimer's Association RI Chapter

_____ Payment enclosed _____ Please bill me

Mail to: Alzheimer's Association, RI Chapter
245 Waterman Street, Suite 306, Providence, RI 02906

Fax to: 401-421-0115 Email to: rmcaliri@alz.org

Questions? Please call Rachel Caliri at: 401-421-0008

Payment is required prior to conference

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THE BRAINS BEHIND SAVING YOURS®



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